

Elevate

Get high on the green life

MARCH 2011, ISSUE-6



experience a complete
nourishment of the
senses

Paraché
OLYMPIA
villa residences



Managing Director Speaks

Dear Patrons,

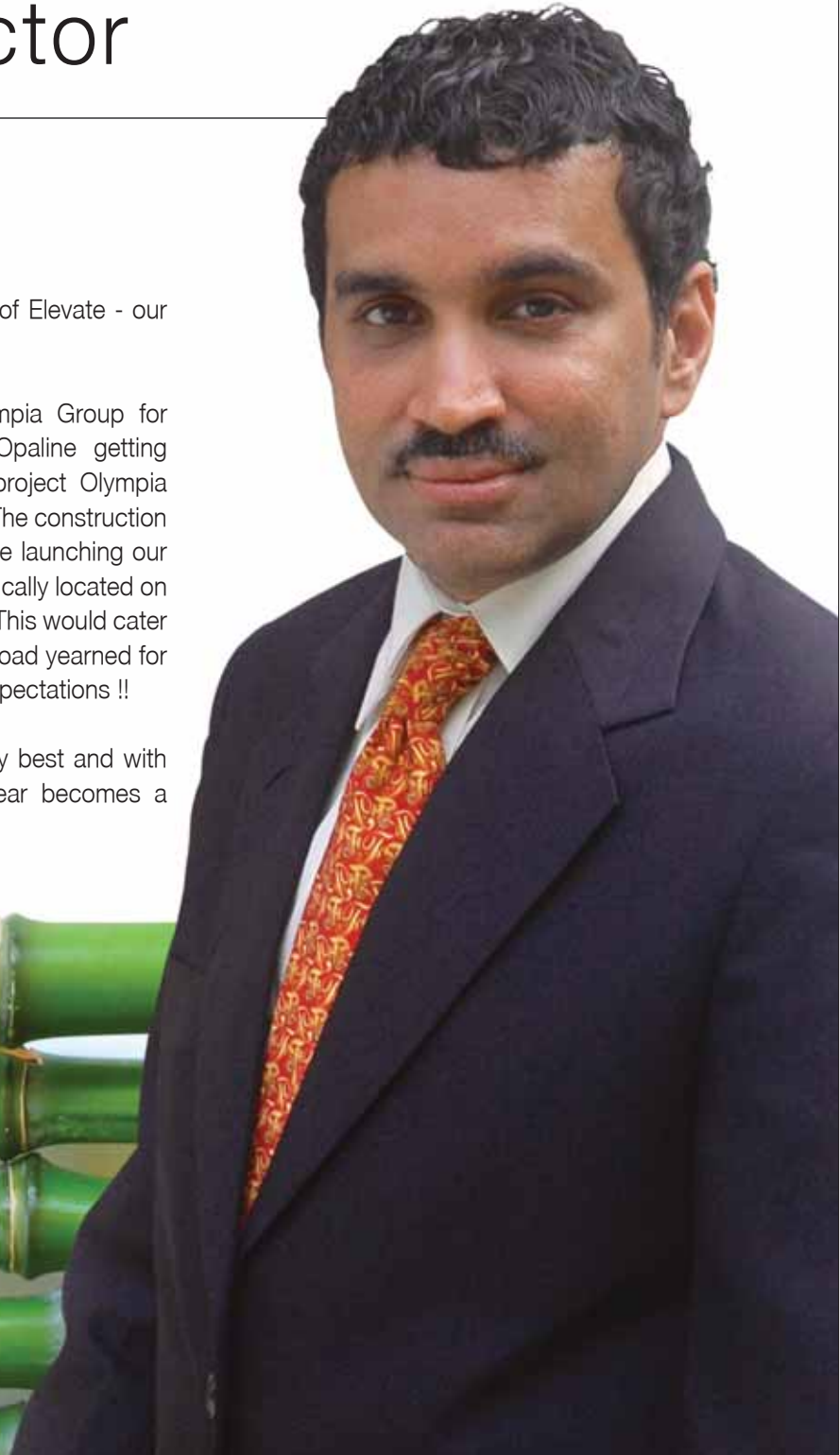
Greetings from the Olympia Group!

I have the pleasure of presenting to you the 6th issue of Elevate - our quarterly newsletter and this year's first issue !!

The year 2011 would be special for us at the Olympia Group for numerous reasons. We have our project Olympia Opaline getting delivered to you, our well wishers. Our Luxury Villa project Olympia Panache' has been launched and is well recieved by all. The construction of the Villas are progressing at a fast pace. We would be launching our next project christened "Pallava Grande" which is strategically located on the main GST Road - Pallavaram, in the coming months. This would cater to the quality living that the people in and around GST Road yearned for so long. So this year would be indeed a great year of expectations !!

I take this oppurtunity to wish each one of you the very best and with hope that the success we have seen in the past year becomes a springboard for our future endeavours.

Ajit Kumar Chordia



HDFC

Singapore Road Show

The HDFC India Property Show which was held on 29th & 30th of January at Suntec Convention Center in Singapore received tremendous response from the Indian fraternity of Singapore. The exhibition saw close to 10,000 visitors browsing through various housing projects in India. Mr. Chandrakant Kankaria Director Olympia Group who was present in Singapore to oversee the exhibition said that "The response towards Olympia residential products were great. We had more than 500 walkins a day and were very busy. We exhibited our future offering in Pallavaram christened Pallava Grande and the positive response for this project overwhelmed us." Olympia was among the very few developers who did spot booking of apartment units in the exhibition itself.



Consistent
performance.
The sign of a Champion

It takes a different breed to stand toe to toe with the worlds best. The Olympia Group was proud to be associated with SDAT WSF Squash World Cup 2011 which was held in Chennai recently.

Launching
Panache
OLYMPIA
villa residences

Luxury Villas on the OMR



“Olympia Panache” the luxury Villa offering on Navallur – Main OMR road had its launch on the 15th of Jan 11. The construction of the villas are progressing at a very fast pace.

Panache’ which caters to the luxury Villa segment was well received by the elite chennai crowd. The

Green Consultant Speaks

TELL US ABOUT YOUR COMPANY AND YOUR INVOLVEMENT WITH THE OLYMPIA GROUP.

Green Evolution is an architectural services firm dedicated to eco-friendly development, ranging from sustainable architecture to green building certification. We have worked with the Olympia Group to help make Opaline an eco-friendly development that is compliant with the Indian Green Building Council's Green Homes specification. Green Evolution is now working on Olympia's new development Panache as well.

PLEASE DESCRIBE SOME OF THE GREEN FEATURES INCORPORATED IN OPALINE.

IGBC defines a green building as one that is more energy efficient, water efficient and healthful when compared to a conventional building. Olympia has incorporated several features in all these three aspects to make Opaline a green development. For instance, Opaline will be provided with energy efficient equipment and lighting. Also roof insulation will be provided to greatly reduce heat entering the building via the roof. On the water conservation front, Opaline will reuse treated waste water for flushing and landscaping. There are many more features and Opaline is aiming at GOLD certification.

WHAT IS NEW OR DIFFERENT ABOUT OLYMPIA PANACHE?

Panache will incorporate even more green features when compared to Opaline. In accordance with Olympia's decision to ensure that all their projects will be green certified, Olympia is targeting a Green Homes Platinum rating for Panache. New features incorporated into Panache will include careful design to ensure that every living space is provided with multiple windows for superior cross ventilation and comprehensive solid waste management will be established on site.



Jaideep Vivekanand
Director - Green Evolution

GREEN

Awarness Programme



“ARVIND FOUNDATION” is a non-profit Charitable organization founded in September 2004 with the aim of working towards benefiting under-privileged Children with Special Needs. (Those children challenged with Autism, Cerebral Palsy, Down's syndrome, Mental Retardation, ADHD etc). The children visited Olympia Technology Park and planted saplings as part of creating “GREEN AWARENESS” among all and they would be visiting the facility monthly to look after their plants !!



AS OUR COMPANY MOVES FORWARD, WE WILL MISS OUR DEAR COLLEAGUE AND GOOD FRIEND K.S MAGESH

"He kept at true good humour's mark
The social flow of pleasure's tide:
He never made a brow look dark.
Nor caused a tear, but when he died".

Opaline work in progress



OLYMPIA

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